



Marketing Communications for Companies on the Move



3 Take Your Business Places™ *Venture Ahead!*

Ad Ventures knows the business landscape well. Since 1987, we've explored far and wide, staying on top of the latest technologies and marketing trends on behalf of our clients. We know the right paths to take and the ruts to avoid.

Our services include creating ad campaigns, marketing plans, logos, copywriting, websites, custom web programming and niche programs - all executed with resourceful thinking and creativity.

Branding
To blaze new trails

Web Design
To put you on top

Advertising
To track down new business



4 On Track. *On The Mark.*

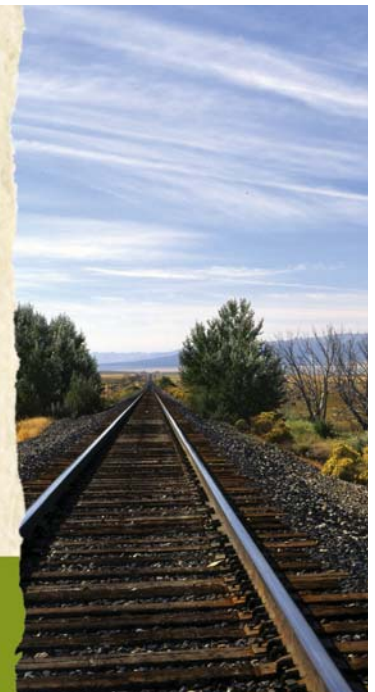
We understand that your organization is like no other, so we are careful to look at it from different angles and fresh perspectives - to identify the best courses of action to take. Along the way we listen, research, strategize, recommend, create and refine - calling on our wide range of expertise helping Northwest businesses grow.

- Branding & identity design
- Advertising campaigns
- Brochures & sales collateral
- Corporate communications
- Web design & development
- Search marketing & optimization
- e-Newsletters & blogs
- Shopping carts & internet marketing

Marketing
To map your way

Graphic Design
To peak customer interest

Internet Marketing
To claim your territory



5 Well Traveled. *A Good Fit.*

Strategic Director Alex Howard and Creative Director Karen Skeens lead the way for our firm with over 25 years experience each in advertising and marketing. Our team represents some of the most technologically-advanced, talented graphic designers, marketing professionals, copywriters and web developers in the business.

Your marketing projects will be implemented with expertise and an eye for detail by a group of people who has a lot of pride in doing consistent, great work. Together we adapt our experience and knowledge to fit the needs of your working style and your business growth goals...*a good fit!*



Ad Ventures, blazing trails for NW businesses since 1987

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Ad Ventures
Take Your Business Places®

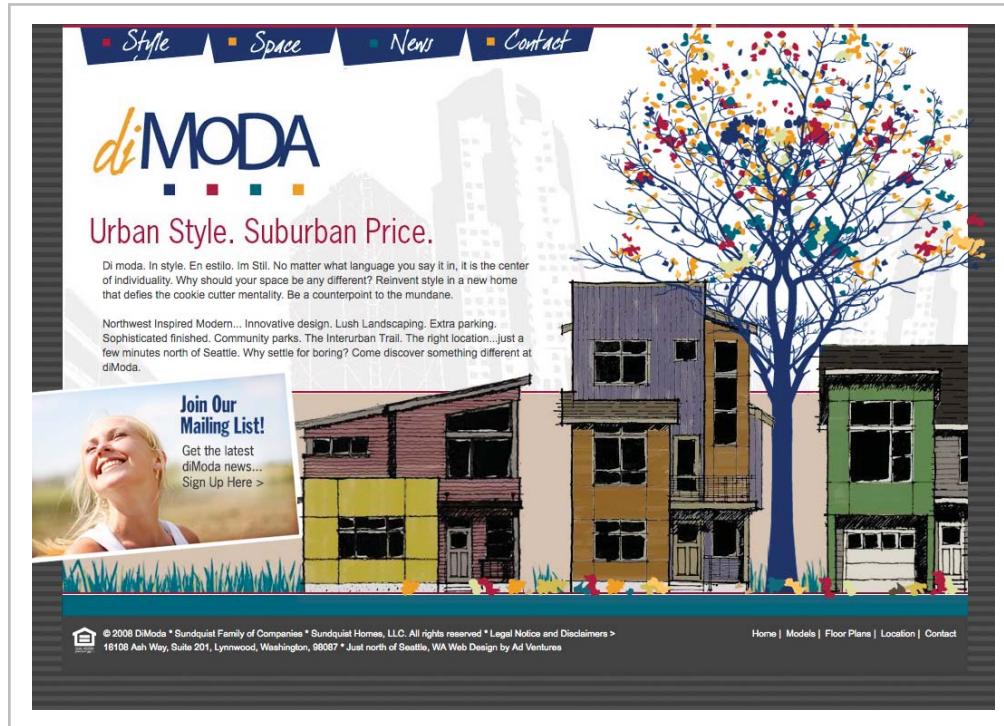
Ad Ventures Design & Marketing
Marketing Communications for Companies on the Move
6042 Seaview Avenue NW, Suite 102
Seattle, Washington 98107



206.282.1719 | www.AdVenturesDesign.com



NW ORGANIZATIONS Going Places



FEATURED:

diMODA Homes

Lynnwood, WA

[View website >](#)

Sundquist Homes, the ingenuity behind diMODA, broke the mold and broke into a new market niche when these new urban home were built. Forward thinking in home design. Forward thinking in brand identity too, conceptualized by Ad Ventures.

Results to Date:

The new diMODA homes, as colorful in exterior paint as they are in interior personality, broke through sales projections during a down economy. The "diMODA" concept sold. And its website and branding, provided by Ad Ventures, sold the concept. Twenty-four homes sold in Spring 2009 alone...Phase II now building.



INTERIOR WEB PAGE



LOGO

Ad Ventures' services for diMODA Homes: Branding, logo design, tagline, print ads, web headline writing, web interface & navigation design, web wire-framing, content planning and web development.



NW ORGANIZATIONS Going Places



FEATURED:

Kiel Mortgage

Kent, WA

www.kielmortgage.com

Kiel Mortgage wasn't looking for an ordinary brochure-style website, but a savvy interactive web marketing tool that would enable new home buyers and refinance applicants to easily and confidently start their loan application process online. Their new site provides a streamlined application process, putting new customers immediately and directly in touch with their Kiel loan officer. Ad Ventures provided branding, consultation, website design, back-end development and search engine optimization.

Results to Date:

Kiel jumped up to Google page #1 in the competitive keyword phrase "Seattle Mortgage, and 12 months later saw record website traffic growth at an 800% monthly increase. A year later, they now receive on average 10 times more online applications on a daily basis – all a result of website design, positioning, precise back-end development, thorough search engine optimization – and pay-back from years of running their jingle on radio stations like KVI and KOMO.



LOGO



PROMOTIONAL BROCHURE

